

SINGLE PRESS RELEASE

Call me AL
Mirror Pain



Release: 11th August 2023
For fans of... Empress Of, Tove Lo, Sigrid

call me AL is a Derbyshire born, London-based pop artist who effortlessly blends electro-pop soundscapes with emotive lyricism. Following the successful release of her rousing debut single *Leaning In* and the emotionally charged *Part of Mine*, call me AL is preparing to unveil her latest, highly anticipated release.

Mirror Pain tackles themes of addiction and self-reflection and is another example of call me AL's versatility as an artist. Combining introspective, self-empowering electro-pop with yearning, reflective lyrics, *Mirror Pain* is a vignette devoted to AL's own personal life journey. Through her evocative vocals and poignant storytelling, AL invites listeners to confront their own struggles with addiction and encourages them to embrace self-reflection as a catalyst for personal growth.

Since the release of her debut single in 2022, AL has built a dedicated fanbase as well as gaining press support ranging from **BBC Introducing**, **Disgraceful Magazine** and **Music And Fashion** to playlist placements on **Spotify's Sparkling Indie Pop**, **Planet Indie** and **Pop Chillout**. *Mirror Pain* will mark the beginning of a flurry of creative output from the talented artist, as AL aims to continue to build her burgeoning reputation with music fans and tastemakers around the world.

Mirror Pain is out on **11th August 2023**.