

SINGLE PRESS RELEASE

Yvonne McDonnell
Its Not That Cold Anymore



Artist: Yvonne McDonnell

Single: Its Not That Cold Anymore

Release: 29th November 2019

For fans of: Kate Rusby, Lisa Hannigan, Joanna Newsom

“...a powerful mix which draws the listener in.” - **For Folk's Sake**

Singer-songwriter **Yvonne McDonnell** returns with her stirring new single ***Its Not That Cold Anymore***, out on **29th November 2019**.

Inspired by vintage photography, the single tells the story of how loneliness can be felt at any time, even times when we are supposed to be full of happiness and warmth, like at Christmas. Yvonne elaborates, “it’s a story of love lost, and a longing to hear from people we care about, who are no longer in our lives.” *Its Not That Cold Anymore* feels instantly compelling as the gentle musicality floats effortlessly underneath Yvonne’s distinctive vibrato, creating a sound that is both emotive and intricate. Fans of the likes of **Joanna Newsom** and **Kate Rusby** will feel at home here.

Originally from East London, Yvonne started performing acoustically in 2012 at university in Portsmouth. Yvonne’s last two EPs *Endless Soul* and *Not Her Own* have received praise from numerous publications including **Folk Radio**, **For Folk’s Sake**, **Gigslutz** and **FATEA Magazine** to name a few. She has also gained support from the likes of **BBC Introducing’s Tom Robinson**, **BBC Radio Scotland** and **Lancashire**, as well as performing live sessions for **Sofar Sounds** in London and Cambridge amongst others. With *Its Not That Cold Anymore*, Yvonne will continue to captivate listeners further with her poignant blend of brooding alt-folk.

Its Not That Cold Anymore is out on **29th November 2019**.



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