

SINGLE PRESS RELEASE

YINYANG
Kill Jester
LISTEN



Release: 29th November 2023
For fans of: M.I.A., Peaches, Little Simz

"...it's creepy and captivating in all the best ways."
- DIY

Irish hip-hop artist **YINYANG** - aka **Lauren Hannan** - is back and more badass than ever. Her formidable new single ***Kill Jester*** is out on **29th November 2023**.

YINYANG once again bites back with cutting lyrics and fuzz-filled soundscapes in order to create a sound that is full of ferocity. *Kill Jester* is a tale of killing off the old versions of yourself that no longer serve you for growth, Lauren elaborates, "each verse represents a different character or side to me. It's about leaving old parts of you behind. YINYANG is a character I play, she's the baddie in me I don't get to exercise in my normal life, and she's ready to explode". Combining hip-hop sensibilities with a punk-infused ethos, *Kill Jester* is delivered with an undeniable sense of self-assurance and sass throughout.

YINYANG emanated through lockdown in 2020 after Lauren lost her job working at festivals as a production manager. She taught herself how to produce music, and by writing every day, she cultivated her unique sound that just hits different. YINYANG's debut single *Black Mamba* was previously awarded the title of 'Best Song in the World' from **Across The Line** with **BBC Radio Ulster** and she was tipped as an 'Artist to Watch in 2021' by ATL. YINYANG has previously received support from the likes of **DIY**, **Clash**, **tmrw**, **Hot Press** and **Atwood Magazine**, as well as being featured on Spotify's **misfits 2.0** editorial playlist. She has also received continued support from **BBC 6Music**, **BBC Radio 1** and **BBC Introducing**.

Kill Jester is out on **29th November 2023**.



Ellie Sorensen - PR Manager
A Badge of Friendship
E: ellie@abadgeoffriendship.com
T: 0203 846 7010 // 07881 370 920
URL: www.abadgeoffriendship.com