

SINGLE PRESS RELEASE

The Peach Fuzz *Softie*



Artist: The Peach Fuzz
Single: Softie
Release: 28th February 2020

The glinting optimism of Liverpool's most exciting alt-pop outfit, **The Peach Fuzz** return with **Softie**, the new single released on **Friday, 28th February 2020** via **Skeleton Key Records/Warners**, preceding the band's first ever UK Headline Tour. Culminating in a homecoming at **Liverpool's Arts Club** on **Saturday, 28th March 2020**, the tour takes in nine, nationwide dates including a **London headline show** at **Victoria, Dalston** on **Wednesday, 11th March 2020**.

Sugar-coating a cutting commentary on masculinity, expectation and identity politics with their typically, up-tempo, soft-wired electro-indie sound, The Peach Fuzz round the edges of modern life's relentless pressures with honey-sweet vocals and smooth, vintage synths. Described by the band as "an exhausted, teary-eyed rant" that came to life when the macho bullshit became too much, the single kicks back at conformity and stereotypes, while beating a rebellious path to the dance floor.

Remaining inspired to craft efficient, whip-smart pop together in their home city's own hit factory, The Peach Fuzz worked once more with producer **James Skelly (Blossoms, She Drew The Gun)** at Liverpool's Parr Street Studios, having also collaborated on previous singles *The Outside Looking In* and *Pieces*. The band have received strong radio support already, with **BBC Radio**, **Radio X**, and **BBC Introducing** championing the band, in addition to influential editorial playlist inclusions such as Spotify's **New Music Friday**. The release of the infectious *Softie* is set to further enhance their burgeoning reputation as one of the best emerging bands. Ahead of further 2020 live dates, including summer festivals, catch The Peach Fuzz live at the following dates, with tickets on sale now:

4th March - Lending Room - Leeds
5th March - Gullivers - Manchester
6th March - Cafe Totem - Sheffield
7th March - Garage - Glasgow
11th March - Victoria - Dalston, London
12th March - The Moon - Cardiff
13th March - Mother's Ruin - Bristol
14th March - Muthers - Birmingham
28th March - Arts Club - Liverpool