

SINGLE PRESS RELEASE

Love Always, SKM
The Woods



Artist: Love Always, SKM

Single: The Woods

Release: 7th December 2022

For fans of... Mount Eerie, Songs: Ohia, Sparklehorse, Flatsound

Love Always, SKM is the new project of Brighton-based songwriter **Jimmy Herrity**. Chronicling Herrity's experience of complicated grief following the suicide of his elder brother, Love Always, SKM is a cathartic outlet for Herrity's anguish.

The project is characterised by haunting melodies, brutally honest lyricism and musical arrangements ranging from lo-fi tape recordings and vocal-led ballads to chaotic electronics and ambient post-rock productions.

Debut single ***The Woods*** perfectly captures Herrity's bittersweet, reflective style of music. Opening with Herrity's exposed vocals, delivered with a sombre vulnerability, *The Woods* slowly builds into a hypnotically emotive piece of music, intimate, cathartic and eerily evocative.

Herrity on the project: "I've always written about the most prominent thing I'm feeling, so when my brother died I had an outlet. I didn't have a goal really, I was just writing and, after a while, I looked back at the material and started piecing the bits together. It was a lot like making a collage out of glass with my bare hands. The result is a collection of songs I wanted to hear when I needed it the most, and I hope it can reach other people that need it too."

Channeling the introspection of the likes of **Mount Eerie** and **Songs: Ohia** with an injection of the lo-fi roots pop of **Sparklehorse**, Love Always, SKM is a project that will see Herrity release a number of singles over the coming 12 months, culminating in his debut album sometime in 2023.

The Woods is out on **7th December 2022**.

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