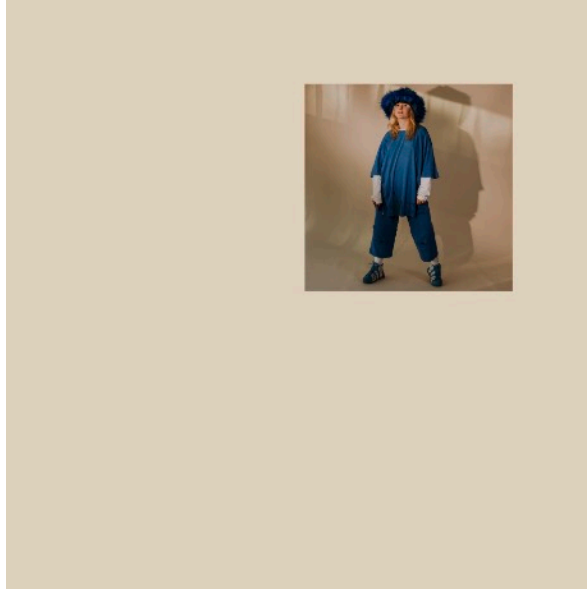


SINGLE PRESS RELEASE

Lena Hessels

pop!!

LISTEN



Release: 25th November 2022

For fans of: Lorde, Sky Ferreira, Sylvan Esso

“...hauntingly brilliant.” - **Lock Magazine**

Alt-pop artist **Lena Hessels** returns with the release of her vibrant new single *pop!!*, out on **25th November 2022**.

Combining woozy electronics and uplifting hooks with Lena's warm, sensual vocals, *pop!!* is an instantly addictive slice of celestial electro-pop. Fans of the likes of **Lorde** and **Sky Ferreira** will feel at home here. Talking about the single, Lena explains, "it's a love song about the safety and simplicity of having a relationship with someone. I think falling in love makes the rest of the world feel more distant but it doesn't matter because you're just focussed on this person. It's a simple moment in time, easy, logical. It wanted this song to feel safe, warm, happy and fuzzy - like what that moment in time".

Lena grew up in the midst of a lot of different music - being the daughter of **Terrie Hessels (The Ex)**. Since then, Lena has taken her time to find her own sound; fusing the experimental side of her family with her love of pop music. Lena has already received praise from the likes of **Lock Magazine**, **Beats Per Minute**, and **Killing Moon**, as well as being featured on Spotify's **New Music Friday NL**, **A Shot of Indie** and **Equal Netherlands** playlists to name a few.

pop!! coincides with Lena's compilation LP release of her three EPs *if not now*, *then when will it* and *be all I ever wanted*, also out on **25th November 2022**.

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