

SINGLE PRESS RELEASE

heddlu *Daw Eto Haul*



Artist: heddlu

Single: Daw Eto Haul

Release: 24th March 2022

For fans of: Chemical Brothers, Soulwax, NIN

heddlu is the new musical project by **Rhodri Daniel**. The Ceredigion native was a founding member of renowned Welsh band **Estrons** who had a major impact on the industry having gained rave reviews from the likes of **NME, Vice, DIY** and **Clash** to **BBC Radio, Radio X, Ultimate Guitar, The Guardian** and **Independent**.

After finishing the band in 2019, Rhodri became aware that his hearing was severely damaged. Years of touring the live circuit had taken their toll, Rhodri ultimately being diagnosed with hearing loss, tinnitus and severe sensitivity to noise. The effects were so acute, Rhodri was unable to be in the same room as other people, leave the house or play music for almost a year.

However, a chance encounter with a local recording engineer, who's old forgotten studio on the slopes of the Cambrian Mountains was filled with antique synthesisers, inspired Rhodri. He embarked on a three month hike spanning 900 miles along the Wales Coastal Path, where he began to write the music in his head. Serendipity led Rhodri back to music and heddlu was officially born. Meaning 'Police' in Welsh, derived from the words 'peace-force', heddlu's music has been true to its' name, offering a force of peace to the songwriter.

Daw Eto Haul will be heddlu's debut single; a track with lyrics entirely in the Welsh language. Meaning 'the sun will rise again', from a common Welsh idiom, that Rhodri's sister repeated to him, offering Rhodri a great deal of comfort and providing hope for the future. From then on the mantra kind of stuck, becoming a source of inspiration for Rhodri and his future project, despite the ongoing hearing problems.

Daw Eto Haul is out on **24th March 2022**.

ABOF
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