

SINGLE PRESS RELEASE

Bad Love *Cashmere Tears*



Artist: Bad Love

Single: Cashmere Tears

Release: 27th November 2020

For fans of: LANY, MUNA, Lauv, BØRNS

“...an addictive synth pop jewel...” - Clash Magazine

Manchester based three-piece and 'Sad-Boy Pop' band, **Bad Love**, return with their latest single, ***Cashmere Tears***, due for release on **27th November 2020**.

Bad Love have cultivated a sophisticated alt.pop sound. Following in the footsteps tread by artists such as **LANY** and **MUNA**, Bad Love have interweaved contemporary anthemic pop segments with the nuanced, emotive songwriting of new wave bands like **The Cure** and **Depeche Mode**.

Latest single *Cashmere Tears* brings all these elements together as Bad Love continue to explore a sophisticated synth-pop sound characterised by mesmerising hooks and tender socially conscious lyricism. *Cashmere Tears* is a story of watching someone who used to dream big, but is destined to repeat the same mistakes in life, as they are continuously drawn back to a toxic relationship. The song also takes aim at flaws within society, contesting the antiquated notion that women are supposed to be homemakers and peacekeepers for A-typical masculinity.

Consisting of frontman, songwriter and producer **Andy Gannon**, **Tommy O'Neill** and **Ben Tansey**, *Cashmere Tears* follows recent single *A Place For Me* which gained the attention of musical tastemakers such as **Clash Magazine**, **Variance Magazine**, **Clout**, **Indie Is Not A Genre**, **LA On Lock**, **Talk About Pop Music** and many, many more. With a plethora of singles planned for 2021, and having recently signed to the **AWAL+** platform, Bad Love are aiming to finish 2020 on a high.

Cashmere Tears is out on **27th November 2020** via **AWAL**.

ABOF
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