

## SINGLE PRESS RELEASE

### The Lowriders: *Who's Gonna Save Your Soul*

**Artist:** The Lowriders

**Single:** Who's Gonna Save Your Soul

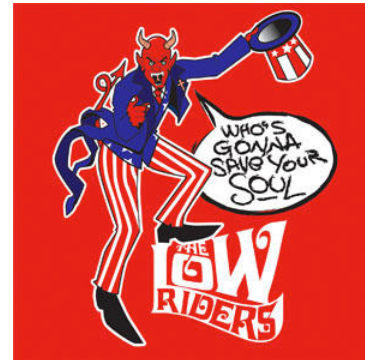
**Tracks:**

1. Who's Gonna Save Your Soul

**Release:** 3rd October 2011

**Label:** Adrenalin Records

**Format:** Download Only

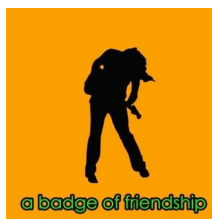


**The Lowriders** have arrived with their brand new single, *Who's Gonna Save Your Soul*. The band, consisting of **Dave Garlick** (vox), **Brian Ware** (guitar), **Adam Parrott** (drums) and **Jay Chamberlain** (bass), were formerly known as **Freud**, and they have used their previous recording experiences as a creative well to shape the tone of their upcoming album, *Fury*.

*Who's Gonna Save Your Soul* is the first single taken from the album, and is inspired by the society's fixation with the phenomenon of celebrity and the reasons behind it. With an aggressive guitar attack, and an understated vocal that builds into a primal scream as the track progresses, **The Lowriders** have created a song that harks back to the days when bands would captivate an audience in a smoky bar with their simple, yet effective, rock and roll grooves.

Having changed their name and created their own label (**Adrenalin Records**) in 2008, the band released their first single - *Big Moustache* - under their newfound identity in 2010. **The Lowriders** have finally found some creative peace and with their album, *Fury*, set for a late October release, and the band's penchant for guerrilla gigging, 2011 could be the year **The Lowriders** rock your socks off...

*Who's Gonna Save Your Soul* will be released via **Adrenalin Records** on October 31st 2011.



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