

ALBUM PRESS RELEASE

The Lowriders: *Fury*

Artist: The Lowriders

Album: Fury

Tracks:

1. Save Us
2. Blood In My Head
3. Big Moustache
4. Switch To Power
5. Fury
6. Killer Day
7. World's On Fire
8. Icarus Sun
9. Hey Little Sister
10. Who's Gonna Save Your Soul
11. The Promise



Release: 31st October 2011

Label: Adrenalin Records

Format: Download Only

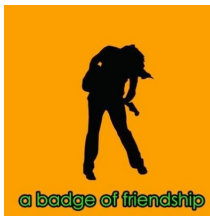
The Lowriders are Colchester based four-piece **Dave Garlick** (vox), **Brian Ware** (guitar), **Adam Parrot** (drums) and Jay Chamberlain (bass). Formerly known as **Freud**, their experience of creating an album from scratch and attempting to release it while maintaining as much creative control as possible feeds into this, their latest album, ***Fury***.

In 2008 the band decided to turn a new page, leaving their record label behind, renaming the four-piece, creating their own label (**Adrenalin Records**) and finally releasing their first single under their newfound identity - 2010's ***Big Moustache***.

The album opens with a flood of distorted guitar and driving percussion, and it rarely lets up. It's a return to the gritty side of rock and roll, when smoke-filled venues would be captivated by gravel-voiced front men, and simple, yet refined, melodies and percussion. ***Fury*** lacks pretension and represents the work of a band who have discovered a sound in which they feel comfortable, and infused it with critically biting lyrics, charting the highs and lows of trying to survive within an increasingly dog-eat-dog music industry.

With a history of guerrilla gig campaigns, and a flair for the theatrical, 2011 is sure to mark the completion of the band's renaissance.

Fury will be released via **Adrenalin Records** on October 31st 2011.



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